

the writing design studio

REVOLVER
9459 Charleville Blvd
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FOR IMMEDIATE RELEASE
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THE REVOLVER GALLERY OPENS IN BEVERLY HILLS

BEVERLY HILLS, CA (FEBRUARY 8, 2013) The **REVOLVER** Gallery is a unique visual experience through modern Pop and Urban art that will open the first of its kind in Beverly Hills, California for a private event on February 8, 2013.

Located on South Beverly Drive, the **REVOLVER** Gallery rests at a premier location for creative culture i.e., fashion, art and music collide. Often trafficked by local Beverly Hills celebrities, elite shoppers, and business professionals.

The first exhibition begins at a private event on February 8, 2013 focusing on influences of Pop and Urban art, featuring works of screen printers such as Andy Warhol. Who is a known leading figure of the visual pop art movement, particularly for his artistic expression with colorful depictions of modern celebrity culture.

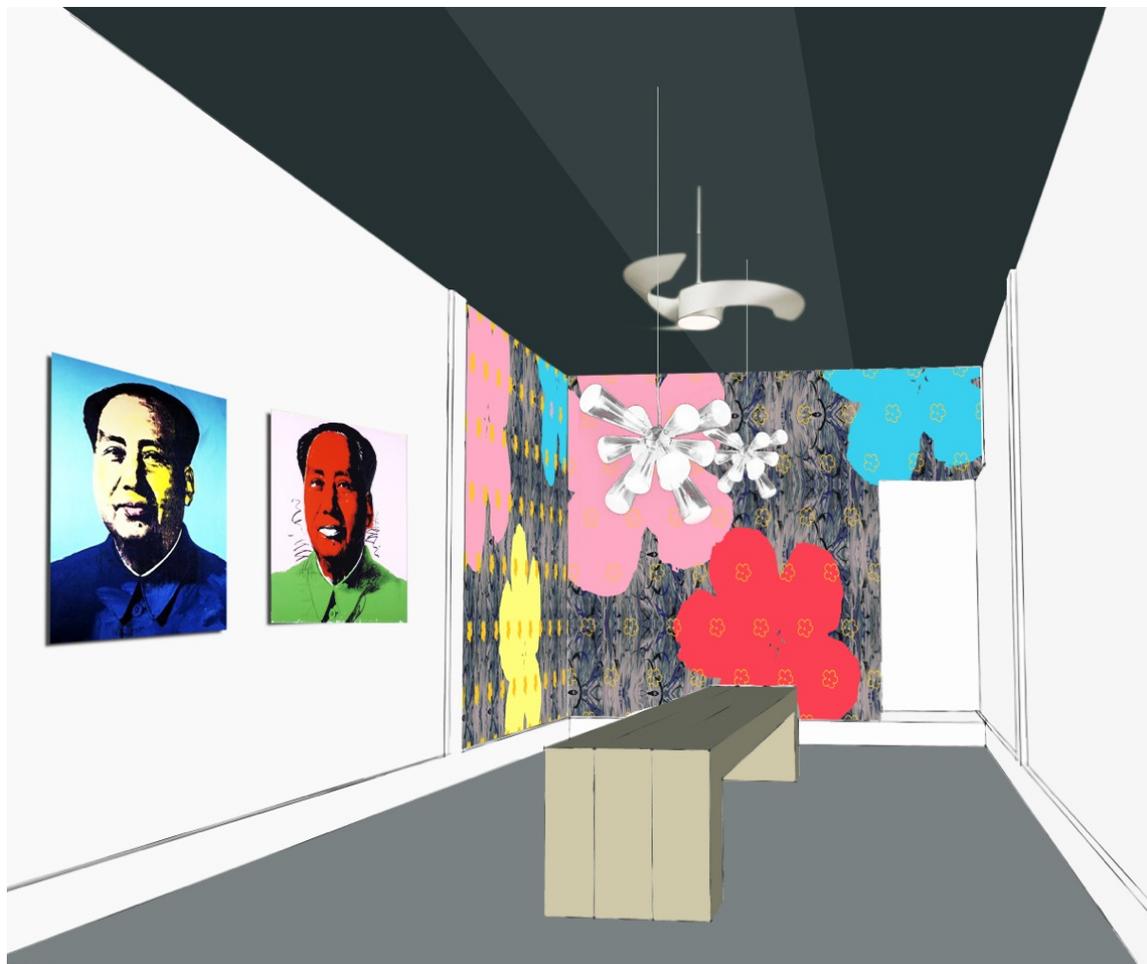
The gallery will not only sell works by Warhol, but also prints by Sunday B Morning, an organization that prints replicas using the original printers and ink used by Warhol. Thereafter, holding exhibits displaying a complete series of modern artworks, such as the Marilyn prints by Warhol.

With an intimate setting and stylishly minimalist gallery, the space provides viewers an up close experience direct with the artwork. It also includes state of the art lighting and mounting systems, with wall space allowing up to 30 pieces of work. **REVOLVER** Gallery will open to the public one week later on Saturday, February 16, 2013. After the initial exhibitions, the Gallery will selectively purchase pieces of Pop & Urban art provided by interested artists that wish to display their pieces.

The **ÆVOLVER** Gallery curator is the vision of Mr. Ron Rivlin an entrepreneur, investor, and business owner with longstanding success in the entertainment, high-end nightclub, and restaurant fields. As the founder and owner of Coast II Coast Entertainment, the premier boutique electronic and urban music Talent Management and Booking Agency, Ron has cultivated the careers of Infected Mushroom, RUN DMC, DJ Jazzy Jeff, and Junior Vasquez. Under his direction, his artists have performed to sold out crowds across the world, released #1 albums on the iTunes charts, and been named Top Ten DJs by DJ Mag. A man of many trades, Ron is also a partner at The Hudson LA, a premier dining destination in the West Hollywood district of Los Angeles.

Mr. Rivlin, has been a passionate collector of Warhol paintings, opens **ÆVOLVER** as a passageway to culminate a new modern Pop & Urban artist community within Beverly Hills.

Below is a preview rendering of the space:



For more information, call 310.360.1100 or visit
<http://revolverbeverlyhills.com/>

"**Revolver Gallery** strives to bridge the world of art and modern day society together in a unique fashion by showcasing work from acclaimed contemporary artists as well as celebrating the vintage work of past Pop Art masters. **Revolver** is a space where a dialogue between past and present popular culture is constructed, encouraging viewers to draw their own conclusions about the relationship between the two."

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