

Contact Name: Rafael De La Cruz
Phone: +1 (530) 435.5683

FOR IMMEDIATE RELEASE
E-mail: pr@deep-la.com

Dance Ritual Gets DEEP: Meeting of the Tribes - Saturday April 30th

Los Angeles, CA, April 8, 2011: DEEP, LA's premiere home for house & soulful electronic music for over 12 years presents Dance Ritual Gets DEEP- A Meeting of the Tribes, on Saturday, April 30th, 2011, 9pm-4am, at the Vanguard in Hollywood.

This special event will feature some of the globe's finest DJs, performers and artists from all over the world including Grammy Award Winning Producer Louie Vega from New York City accompanied by Papo Swing on live percussion along with DEEP creator Marques Wyatt & DJ support provided by DJ ALA of San Diego's Dive & DJ Senbad from Phoenix's Solstice.

The DEEP Lounge will feature global-infused soul sounds by Grammy Award Nominee Vikter Duplaix (Kiss-N-Grind, Jazzanova, Masters at Work), prolific producer Marc de Clive-Lowe, along with KCRW's soul selector Garth Trinidad. With DJ Ty and DJ Shayn on the patio, DEEP is bringing in live samba drummers, dancers and performers for this special event not be missed!

Artist interviews available to journalists & members of the media. Please inquire via email.

The poster features a dark background with intricate, glowing orange and white geometric patterns. At the top center is a stylized orange mask. Below it, the text 'DANCE RITUAL GETS DEEP' is written in a mix of white and orange fonts. Underneath, 'MEETING OF THE TRIBES' is in small white letters. The names 'LOUIE VEGA' and 'MARQUES WYATT' are prominently displayed in large, bold, orange letters. Below these names, the event details are listed in white: 'ALA / SENBAD / BIG CEE DEEP SOUL LOUNGE' and 'VIKTER DUPLAIX / MARK DE CLIVE-LOWE / GARTH TRINIDAD DEEP PATIO DJ TY / DJ SHAYN'. The date and location, 'SATURDAY APRIL 30TH AT THE VANGUARD', are in large orange letters. At the bottom, the address '6021 HOLLYWOOD BLVD.' and website 'WWW.DEEP-LA.COM' are in white. A row of logos for Vanguard, Dance Ritual, Fractalory, KCRW, Kiss-N-Grind, and Dive is at the very bottom. A small inset image of the event is in the bottom right corner.



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About Louie Vega:

Impossible to pigeonhole and irreplaceable to the scene which he has helped build for more than 20 years, Louie Vega is the quintessential music professional. He's the 'DJ's DJ', that name constantly thanked on an artist's album, the one who has influenced and defined countless other DJ-producers, from today's brightest stars to those still beat-matching in their bedrooms. More at www.vegarecords.net

About Marques Wyatt:

Marques Wyatt is unmistakably a pioneer and seminal force in the West Coast house music scene. His multi-dimensional talent and integration in the industry are recognized for being one of the most sought-after producers and remixers in the genre, domestically and internationally.

As the originator, promoter and resident DJ at DEEP, Marques has an unmistakable keen sixth sense for culminating epic parties via this weekly institution. As a result, Marques has orchestrated bringing in a who's who of the house music genre's most elite musicians to DEEP such as: Timmy Regisford of the Shelter (NYC), David Morales, Ben Watt of Everything but the Girl, Dimitri from Paris, Mark Farina, Miguel Migs and of course Louie Vega, who performs with Marques several times per year.

About Vikter Duplaix:

Vikter Duplaix, is a world renowned singer-songwriter, producer, multi-instrumentalist, and DJ. Hailing from Philadelphia and Augusta, Georgia, Duplaix has released several solo records as well as appearing on the releases of Erykah Badu, Jazzanova, King Britt's Sylk 130, Jamiroquai, Me'Shell Ndegeocello, Incognito, Esthero, Cherokee, Jaguar Wright, Eric Benet and Dynamite MC. He is also known for his work with DJ Jazzy Jeff and Kenny Gamble. However, it was for his tight relationship with the infamous King Britt ultimately led to Vikter's immersion and success in dance music. Remixes and collaborations with the likes of Jazzanova and an installment in !K7's DJ Kicks series all led up to International Affairs, Duplaix's full-length debut as a solo artist.

Since then Duplaix has released over 12 full -length albums and was nominated in the 2008 Grammy Awards for Best Urban/Alternative Performance for track "Make A Baby", a single from his 2006 album "Bold and Beautiful".

About Mark de Clive-Lowe:

Mark de Clive-Lowe (MdCL) is a NZ-Japanese musician and producer based in LA after spending the last decade in the UK. He's a devastating live performer creating studio production on stage from scratch using drum machines, keyboards and effects - live remixes created on stage for each and every gig. As well as performances at clubs, festivals and parties worldwide, he's on over 250 releases for Masters At Work Records, Verve, Impulse and collaborating with as diverse a range of artists as Jody Watley, Sheila E (Prince), Omar, Pino Palladino (D'Angelo/The Who), Leon Ware (Marvin Gaye/Michael Jackson), Dame Shirley Bassey, Sandra St Victor (The Family Stand/Chaka Khan) and plenty more, MdCL is one of the most innovative producers and live performers you'll find anywhere.

About DEEP:

DEEP is nothing short of a phenomenon driving the dance music scene in Los Angeles and beyond. For over twelve years, DEEP has prided itself on procuring and presenting the finest soulful electronic music DJs & artists from around the world. DEEP forges on as an internationally esteemed sanctuary for house music lovers. More information at www.DEEP-LA.com

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